



ePromo CheckList

- Do you have a subject line? Please provide a subject line with your ePromo.
- If your design is an image only, **please provide a plain text version.** Send the plain text in with your ePromo. The plain-text version will be sent with your ePromo and will go out to those subscribers who requested to get plain text emails only.
- Is your design width 700px or less?
- Did you use a table layout in the design? A <div> layout will not work in Outlook.
- Background images are not supported.
- Did you only use inline CSS? Stylesheets are not supported in email.
- ePromo creative is due 3 business days before your scheduled send date.**